



VAIN VILLAIN

COOKIE POLICY

IMPORTANT NOTICE

If you are under 18 years old, please ask your parent(s) or legal guardian for permission to use this website and before you provide any information about yourself, place an order or make any payments here.

DEFINITIONS

The following definitions are subject to any applicable grammatical conjugation according to the English language:

VAIN VILLAIN — the company VAIN VILLAIN, with its registered office located in the Netherlands.

Client or You — person who has placed an *Order* through the *Site*.

Cookie — small strings of text sent to and stored on your computer or mobile device (tablet or smartphone) by the *Site* and internet browser being used by *You* to access the *Site*.

Cookie Policy — this document and its contents, which specify how VAIN VILLAIN deals with *Cookies*. The *Cookie Policy* is a key part of the *Privacy Policy*.

Data — any piece of audible, visual, textual or numerical information, all of which relevant or applicable within the context of the definition's use; this includes but is not limited to: *Personal Data*, a Proprietary Work, code, program, piece of software, link, file, photo, picture, image, text, comment, quote, lyric, description, article, post, document, *Product*, price, promotion, sale, offer, care instruction, washing instruction, quantity, color, shape, arrangement of elements or any other piece of (digital) information or material.

Personal Data — information facilitating the identification of a natural person; this includes but is not limited to: the natural person's first name, last name, age, gender, race, religious beliefs, physical appearance (i.e. eye color, hair color, hair texture, skin color, length, weight or other body measurements), place of birth, residential address, work address, telephone number, mobile phone number, email address, fingerprint, DNA, etc....

Privacy Policy — the document specifying how VAIN VILLAIN deals with privacy.

Site — the website owned, operated and managed by VAIN VILLAIN with the domain name vainvillain.com.

Site Data — any *Data* submitted and published to the *Site* by VAIN VILLAIN, the *Client* or any other person.

Visitor or User — person who is using or is trying to access the *Site* or has previously done so, including any *Client*.

ABOUT COOKIES

A *Cookie* is a small (text) file sent to and stored on *Your* computer or mobile device (tablet or smartphone) by the *Site* and *Your* internet browser. These small files contain bits of information which are read by the server hosting the *Site* upon accessing the *Site* and help to improve a *User's* experience when consulting and navigating through the *Site*, as some of the information saved in file contains certain preferences of the *User*.

TYPE OF COOKIES

There are two (2) different types of *Cookies*:

- **Session Cookies:** these *Cookies* are normally deleted when a *User* closes their internet browser. They usually have no expiration date assigned to them, indicating to the internet browser that they should be deleted.
- **Permanent Cookies:** these *Cookies* remain stored on the users computer even after closing an internet browser.

Each of these types of *Cookies* can in turn be classified as:

- First-party *Cookies*: these are set by the web server of the visited page and share the same domain.
- Third-party *Cookies*: stored by a different domain to the visited page's domain. This can happen when the webpage references a file, such as JavaScript, located outside its domain.

Further more, *Cookies* may be either functional or optional. Functional *Cookies* are required for the basic communication between the user and the server a webpage is hosted on and are installed immediately upon access of the webpage. These *Cookies* cannot be deleted nor rejected. Optional *Cookies* are sent out at the discretion of the owner of the website, a *User* may reject them, but certain parts of the *Site* may cease to function or display properly depending on the type of *Cookie* in question.

COOKIES USED ON THE SITE

- Functional *Cookies*:

| DOMAIN | COOKIE NAME | DESCRIPTION | EXPIRATION DATE |
|------------|-------------|--------------------------------------------------------------------|-----------------|
| CloudFlare | __cfduid | The __cfduid <i>Cookie</i> is used to identify trusted web traffic | 5 Years |

- Analytics *Cookies*:

| DOMAIN | COOKIE NAME | DESCRIPTION | EXPIRATION DATE |
|------------------|-------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Google Analytics | _ga / _gat / _gid | Google Analytics <i>Cookies</i> are used to gather information to measure how users interact with website content. | Does not automatically expire |

INTERNET BROWSER SETTING

Users can configure the internet browser to choose which *Cookies* to install with following the *User's* consent and which *Cookies* to refuse. A *User* will have to configure each internet browser separately for each device the *User* uses the internet browser on. Each internet browser provides a manual on how to do this. We have listed the manuals of four (4) of the most used internet browsers, which a *User* can find using the following links:

- Mozilla Firefox:
<https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Microsoft Internet Explorer:
<https://support.microsoft.com/en-us/help/17479/windows-internet-explorer-11-change-security-privacy-settings#>
- Google Chrome:
<https://support.google.com/chrome/answer/114836?hl=en>
- Safari:
https://support.apple.com/kb/PH19214?locale=en_US

Be aware that certain parts of the *Site* may cease to function or display properly should *User* chose to disable the use and storage of certain *Cookies*.

CONTACT

All inquires related to the *Cookie Policy*, the *Privacy Policy* and *Your* privacy rights should be mailed to the email address: privacy@vainvillain.com.

UPDATES

VAIN VILLAIN's *Cookie Policy* is subject to change. *You* are solely responsible for reviewing the latest version of our *Cookie Policy* every time *You* use the *Site*. Last Update: September 25th, 2018